Express Communications Ltd (ECL) is marking 25 years of dedicated service to the Healthcare Sector in Kenya through its annual Kenya Medical Directory and its virtual online www.healthcareinkenya.com. Over the years, ECL has become undisputed leading promoter and marketer of Healthcare businesses and services in Kenya. It is also the leading source of Healthcare information in the country.

It is with this knowledge of the Sector that, together with various stakeholders, ECL has organized this Convention for all Healthcare stakeholders in Kenya.

**KEY OBJECTIVE**

To showcase the great milestones and achievements in the Healthcare industry in Kenya since independence and particularly in the last six years of devolution which is not known to most Kenyans. Kenya Healthcare is a powerhouse in East and Centra Africa, the reason the country is a Regional Healthcare Hub.

This will be the first time a Convention of this nature will be opened to all Kenyans to mingle with the professionals.
WHAT WILL BE IN THE CONVENTION?

KMD @ 25 EDITION

EXPO
To showcase Kenya Healthcare milestones and achievements which make Kenya a Regional Healthcare Hub and giving stakeholders a rare opportunity to market their businesses & services.

MEDICAL SPECIALISTS PAVILLION
For the first time in Kenya’s medical history, Medical Specialists will get an opportunity to market and advertise their specialties to the general public.

CONFERENCE
A two-day Conference has been organized to mainly focus on:
- Mothercare and all about motherhood
- Cancercare and all its facets
- Diagnostic and Laboratory matters
- Mental Health and all its shades

WHO IS BEING INVITED TO THE CONVENTION?

FIRMS & ORGANIZATIONS
- Ministry of Health and its Agencies
- County Governments as Managers of Devolved Healthcare in Kenya
- Chemists
- Clinics + Health Centres
- Emergency Service Providers
- Funeral Homes & Allied Services
- Hospitals, Public & Private
- Hygiene & Waste Management firms
- Integrated Medical Centres
- International & Local Healthcare Organizations & NGOs
- Laboratory & Diagnostic Centres
- Medical Engineering firms
- Medical Equipment Suppliers
- Medical Insurance Providers
- Medical Packaging firms
- Medical Training Colleges & Universities
- Pharmaceutical Manufacturers & Distributors
- Prosthetic & Physiotherapy firms
- Refrigeration & Air Conditioning firms

PROFESSIONALS
- Hospital Administrators
- Officials and Members of Professional & Trade Associations
- County Health Ministers and Chief Officers

GENERAL PUBLIC
The Theme of this Convention is: “Promoting Kenya as a Regional Healthcare Hub.”
All Kenyans and foreign visitors who wish to know what Kenya has to offer in Healthcare are welcome to this Convention. More specifically, the organisers of this Convention will encourage those who are interested or affected by health matters or issues being covered in the Conference.

GALA DINNER & LAUNCH OF HOME OF HEALTHCARE IN KENYA
At the end of the Convention all participants will get the opportunity during the Gala Dinner to meet and network with who is who in the Healthcare Sector. The occasion will also be used to launch the “HOME OF HEALTHCARE IN KENYA”, a platform which will be a one source of all Healthcare information in the country.

CALL TO REGISTER
We are appealing to all Healthcare stakeholders to Register their contacts – Name, Physical location, P. O. Box No. & Code, Tel Number, Email, Website, Sector & Sub-sector. In case of Medical Personnel, specify Specialty & Sub-specialty by July 30th, 2019.
Registration is free of charge and can be done online through www.healthcareinkenya.com.

Do not miss to participate or visit this Convention

Sammy Masara
Team Leader & CEO

Dr. Nelly Bosire
Convention Director

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