



THE KENYA MEDICAL DIRECTORY @25 HEALTHCARE CONVENTION

INCORPORATING THE DIRECTORY, EXPO & CONFERENCE

Promoting Kenya as a Regional Business & Healthcare Hub



12TH & 13TH
FEBRUARY
2020

VENUE: SARIT CONVENTION & EXHIBITION CENTRE

Express Communications Ltd (ECL) is marking 25 years of dedicated service to the Healthcare Sector in Kenya through its annual **Kenya Medical Directory** and its virtual online www.healthcareinkeny.com.

Over the years, ECL has become undisputed leading promoter and marketer of Healthcare businesses and services in Kenya. It is also the leading source of Healthcare information in the country.

It is with this knowledge of the Sector that, together with various stakeholders, ECL has organized this Convention for all Healthcare stakeholders in Kenya.

KEY OBJECTIVE

To showcase the great milestones and achievements in the Healthcare industry in Kenya since independence and particularly in the last six years of devolution which is not known to most Kenyans. Kenya Healthcare is a powerhouse in East and Central Africa covering Burundi, DRC Congo, Kenya, Rwanda, Southern Sudan, Tanzania and Uganda.

The Convention will exclusively focus on services offered in Kenya.

Organized by:



Express Communications Ltd

Convention Partners:



Corporate membership:



WHAT WILL BE IN THE CONVENTION?

KMD @ 25 EDITION

Giving comprehensive information to the Healthcare sector in Kenya.

EXPO

To showcase Kenya Healthcare milestones and achievements which make Kenya a Regional Business & Healthcare Hub. The fair will showcase machines and equipments which are now handling medical conditions which people in Kenya and the region seek abroad.

MEDICAL SPECIALISTS PAVILLION

For the first time in Kenya's medical history, Medical Specialists will get an opportunity to market and advertise their specialties to the general public through their speciality medical pavilion.

CONFERENCE

A two-day Conference has been organized to mainly focus on:

- Mothercare and all about motherhood
- Cancercare and all its facets
- Diagnostic and Laboratory matters
- Mental Health and all its shades

WHO IS BEING INVITED TO THE CONVENTION ?

FIRMS & ORGANIZATIONS

- Ministry of Health and its Agencies
- County Governments as Managers of Devolved Healthcare in Kenya
- Clinics + Health Centres
- Emergency Service Providers
- Hospitals, Public & Private
- Hygiene & Waste Management firms
- Integrated Medical Centres
- International & Local Healthcare
- Organizations & NGOs
- Laboratory & Diagnostic Centres
- Medical Engineering firms
- Medical Equipment Suppliers
- Medical Insurance Providers
- Medical Packaging firms
- Medical Training Colleges & Universities
- Pharmaceutical Manufacturers & Distributors
- Prosthetic & Physiotherapy firms
- Refrigeration & Air Conditioning firms

PROFESSIONALS

- Hospital Administrators
- Officials and Members of Professional & Trade Associations
- County Health Ministers and Chief Officers
- **Medical Specialists** (*Allergists, Anaesthetists, Chiropractors/Podiatrists, Chiropractors, Dentists Dermatologists, E.N.T. Specialists, Neurosurgeons, Nutritionists, Obstetricians/Gynaecologists, Occupational Therapists, Ophthalmologists, Oral & Maxillofacial Surgeons, Orthopaedic Surgeons, Paediatricians, Pathologists, Pharmacists, Pharmacotherapists & analysts, Physicians, Psychiatrists/Psychologists, Public Health, Radiologists, Radiotherapists, Surgeons*).



GENERAL PUBLIC

The Theme of this Convention is: **"Promoting Kenya as a Regional Business & Healthcare Hub."**

All Kenyans and foreign visitors who wish to know what Kenya has to offer in Healthcare are welcome to this Convention. More specifically, the organisers of this Convention will encourage those who are interested or affected by health matters or issues being covered in the Conference.

Attendance of the Conference will be by registration. The first 300 persons to register for the Conference will attend the Conference for free of charge. Late registration will attract payment which will be determined at that point.

A draft Conference programme is attached.

GALA DINNER & LAUNCH OF HOME OF HEALTHCARE IN KENYA

At the end of the Convention all participants will get the opportunity during the Gala Dinner to meet and network with who is who in the Healthcare Sector. The occasion will also be used to launch the **"HOME OF HEALTHCARE IN KENYA"**, a platform which will be a one source of all Healthcare information in the country.

Do not miss to participate or visit this Convention

Sammy Masara
Team Leader & CEO



Dr. Nelly Bosire
Convention Director



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