



Express Communications Ltd

# 2<sup>ND</sup> KENYA HEALTH CONVENTION BUSINESS EXPO AND CONFERENCE

## DRIVEN BY THE 29<sup>TH</sup> EDITION OF THE KENYA MEDICAL DIRECTORY

*Sarit Centre, Westlands, Nairobi – September 17-18, 2025*

**This Convention provides excellent business opportunities in this high level gathering of Health Sector Stakeholder for Partners, Sponsors, Advertisers and Exhibitors**

### BENEFITS & PRIVILEGES OF THE TITLE PARTNER

1. Brand all the Convention Platforms – Front Cover of The Kenya Medical Directory, Business Expo, Conference & Lunch Halls, Conference Bags and Convention Programme.
2. Representative to speak during the Official Opening and Closing Ceremonies of this Convention.
3. Executive Booth 6m x 3m at the Business Expo.
4. Ten Conference Packages for the Partner's Staff and Associates during the two-day Conference.
5. Two Prime Pages in The Kenya Medical Directory for Profile or Advert.
6. Opportunity to Engage the Conference delegates.
7. On-site and Entrance Branding.
8. Logo on Participation Certificates for Speakers, Partners and Sponsors, Moderators, Panelists and Exhibitors.

**Cost: Shs. 2,900,000. (\$22,310)**

### BENEFITS & PRIVILEGES OF OTHER PARTNERS & SPONSORS

No	Benefits & Privileges	Lunch Sponsor	Lunch Co-sponsor	Conference Bags Sponsor	Silver Partner	Bronze Partner	Branding Section Partner
		<b>2,320,000 (\$17,850)</b>	<b>1,276,000 (\$9,820)</b>	<b>696,000 (\$5,260)</b>	<b>371,200 (\$2,855)</b>	<b>290,000 (\$2,230)</b>	<b>290,000 (\$2,230)</b>
1	Brand the Convention Platforms – Back Cover of The Kenya Medical Directory, Business Expo, Conference & lunch Hall and Convention Programme	✓	✓ Except Back Cover	✓ Except Back Cover	✗	✗	✗
2	10 minutes speaking time during the Official Opening and Closing Ceremonies of this Convention	✓	8 Minutes	6 Minutes	3 Minutes	Recognition	Recognition
3	Executive Booth 6m x 3m at the Business Expo	✓	✓	✓	Standard Booth	Standard Booth	Standard Booth
4	Eight Conference Packages for the Sponsor's Staff and Associates during the two-day Conference	✓	6 Delegates	4 Delegates	3 Delegates	2 Delegates	2 Delegates
5	Opportunity to engage the Conference delegates	✓	✓	✓	✓	✗	✗
6	Logo on Participation Certificates for Partners, Sponsors, Panelist and Exhibitor.	✓	✓	✓	✗	✗	✗
7	Prime /Ordinary Pages in the Guide to The World of Work for profile or advert The Kenya Medical Directory	2 Prime Pages	2 Prime Pages	2 Prime Pages	1 Prime Page	1 Page	1 Page

### OTHER STAND ALONE OPPORTUNITIES

#### THE KENYA MEDICAL DIRECTORY

Page One	197,200 (\$1,520)
Inside Back Cover	174,000 (\$1,340)
Prime Pages	150,800 (\$1,160)
Full Page	116,000 (\$895)
Half Page	63,800 -

#### BUSINESS EXPO

Executive Booth	197,200 (\$1,520)
Standard Booth	116,000 (\$895)
Medium Booth	63,800 -

#### EXPO CATALOGUE

Covers	81,200
Full Page	58,000
Half Page	34,800

**All Rates are inclusive of 16% VAT.**