

KENYA MEDICAL DIRECTORY 2025-26 EDITION & HEALTH EXPO CONTRACT FORM

Date:.....

Ref. No.

ORGANISATION | NAME

TYPE OF BUSINESS

PHYSICAL LOCATION

TELEPHONE

POSTAL ADDRESS

EMAIL ADDRESS

WEBSITE

CONTACT PERSON

DESIGNATION

KENYA MEDICAL DIRECTORY			BUSINESS EXPO		
KMD BRANDING RATES			BOOTHS		
		Tick as appropriate			Tick as appropriate
Anchor Partners			Executive booth	197,200	
Brand Double Bottom Flash, All 10 Sections of the Directory + 3 Prime Pages	Shs.1,113,600		Standard Booth	116,000	
Single Top Front Cover Flash: + One Page of choice	Shs. 208,800		Medium Booth	63,800	
Top Page Section Anchor of choice + one page	Shs. 197,200				
Brand Spine of the Directory: + One Page of choice	Shs. 174,000				
KMD COVERS RATES			EXPO CATALOGUE		
Page One	Shs. 197,200		Back Cover	81,200	
Inside Back Cover	Shs. 174,000		Inside Back Cover	81,200	
KMD INSIDE PAGES RATES			Inside Front Cover	81,200	
Prime Pages	Shs. 150,800		Full Page	58,000	
Full Page	Shs. 116,000		Half Page	34,800	
Half Page	Shs. 63,800		Centre Spread	146,160	
Quarter Page	Shs. 46,400				
Classified	Shs. 23,200				

☒ Tick your choices as appropriate.

All rates are inclusive of VAT.

Total Amount payable Shs..... In words.....

This Order must be signed by an authorized signatory e.g Partner, Managing Director, Finance Manager, Marketing Manager. All payments to **Express Communications Ltd.** Paybill No: 689516 Account: Your Name.

Note: All upfront payments will be discounted at 10%. Any payment which remains outstanding 30 days after invoicing will attract a five (5) per cent interest per month until full payment is made. The publisher reserves the right of arranging the adverts appropriately unless the advertiser specifies in this contract.

Person giving order

Official Stamp

Title.....

Signature. Date:

ECL Representative..... Date: